

Strategic Plan



Our Mission

The Corona Historic Preservation Society is a 501 (c)3 non-profit organization dedicated to the PRESERVATION, PROTECTION and PERPETUATION of Corona's historic sites, buildings, neighborhoods and resources. We do this through education, community events, preservation projects and tireless advocacy for the benefit of present and future generations.

Our Vision

We will build connections that raise awareness of and appreciation for our shared history

Our Goals

A. We provide educational opportunities that focus on Corona's unique heritage.

- a. Under the leadership of the Media Affairs Committee we:
 - i. Provide a bi-monthly newsletter to our members and also to the public as a means for historical education; to provide information about the CHPS; and to promote our activities
 - ii. Utilize social media to educate, inform and promote matters in support of our goals
 - iii. Manage our website to share information about our organization and the history of Corona
 - iv. Work to improve online resources
 - v. Implement a QR program for historical sites

Strategic Plan

- b. Under the leadership of the Program Committee we:
 - i. Conduct quarterly meetings consisting of lectures, panel discussions, tours, or other activities that highlight topics of historical significance
 - ii. Conduct Vintage Home Tours to make our residents aware of the beauty and function of older homes and to promote preservation
- c. Under the leadership of the Historic sites/Heritage Committee we:
 - i. Manage our historic sites and markers program to remember, identify, and mark important structures, locations and/or sites
 - ii. Manage and promote a Historic District signage program
- d. Distribute books, pamphlets and other materials highlighting local history and preservation

B. We work to preserve Corona's buildings, sites, artifacts and memories that hold historic value.

- a. Identify worthy homes with Heritage Home Awards to show that historic homes can be maintained to beautify our community
- b. Manage a Home Preservation Grant Program to provide financial aid and incentives for preserving historic homes
- c. Assist homeowners of qualifying homes with placement on the local Landmark list
- d. Identify/nominate structures and districts to the National Register of Historic Places
- e. Support efforts to preserve and restore local artifacts
 - i. Butterfield Park Veterans monument
 - ii. Corona National Bank clock
 - iii. Locally printed currency, historic stock certificates, etc.
- f. Conduct and support the use of oral histories to preserve memories
- g. Encourage architectural salvage and manage a program to collect and repurpose building materials

Strategic Plan

C. We advocate for the protection and preservation of our historic resources.

- a. Under the leadership of the Executive Committee we:**
 - i. Conduct CHPS business and activities under our organizations Bylaws which were revised in November of 2013 and as outlined in this Strategic Plan**
 - ii. Review and update our Strategic Plan on an annual basis to maintain relevancy and focus**
- b. Under the leadership of the Governmental Affairs Committee we:**
 - i. Build and maintain relationships with the City, Chamber of Commerce and the Hispanic Chamber of Commerce**
 - ii. Stand for, argue for, and exercise oversight to ensure measured development that honors the heritage of our community, the historic building code, the City's General Plan and various specific plans**
 - iii. Build relationships and partnerships with like-minded organizations and individuals**
- c. Support the recognition of and preservation of historic structures**
- d. Support the preservation of sites important to the growth and development of Corona**
- e. Under the leadership of the Ways and Means/Budget and Finance Committee we:**
 - i. Advocate for increased funding for preservation purposes and create opportunities to raise funds in support of our Mission**
- f. Under the leadership of the Nomination Committee and Membership Committee's we**
 - i. Seek interested persons to become Board members to strengthen our organization and bring new ideas and perspectives**
 - ii. Seek to grow our membership so as to preserve our vitality for the future**
 - iii. Seek volunteers from our General Membership to serve on committees and projects**
 - iv. Seek volunteers and assistance from college students, interns and others**